



Hamilton Business Association Inc.

ABN: 43 576 863 540 | Inc ID NUMBER: INC1901585

BOARD MEMBERS

| Name | Abbreviation | Business represented |
|----------------|--------------|----------------------|
| Reece Hignell | RH | Cakeboi |
| Amanda Hinds | AH | Origin Architecture |
| Kate Ellis | KE | Sportspower |
| Sandra Molloy | SM | Q's Books |
| Rob Burton | RB | 132 Newsagency |
| Luisa Amosa | LA | Hunt Hospitality |
| Chelsea Willis | CW | YPT |
| Nick Van Baal | NB | Greater Bank |
| Josh Distefano | JD | Vera Wines |

CN REPRESENTATIVES

| | | |
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| Thomas Michel | TM | CN |
| Cr Jenny Barrie | JB | CN |

GUESTS

| | | |
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| Susan Denholm | SD | CN |
| Ryan Trantor | RT | CN |
| Matthew McMullen | MM | CN |
| Faith Curtis | FC | UpnUP |

MEETING MINUTES

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| Date | Thursday 19/10/23 |
| Location | The Blind Monk – Private Room |
| Minute Taker | Janice Musumeci |

ATTENDEES

| Name | Abbreviation | Business represented |
|-----------------|---------------------|-----------------------------|
| Reece Hignell | RH | Cakeboi |
| Amanda Hinds | AH | Origin Architecture |
| Rob Burton | RB | 132 Newsagency |
| Nick Van Baal | NB | Greater Bank |
| Chelsea Willis | CW | YPT |
| Cr Jenny Barrie | JB | CN |
| Ryan Tranter | RT | CN |
| Mathew McMullen | MM | CN |
| Susan Denholm | SD | CN |
| Faith Curtis | FC | UpnUp |

APOLOGIES

| | | |
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| Thomas Michel | TM | CN |
| Kate Ellis | KE | Sportspower |
| Cr Duncan | CD | CN |
| Cr McCabe | CM | CN |
| Sandra Maloy | SM | Qs Books |
| Luisa Aмоса | LA | Hunt Hospitality |
| Josh Distefano | JD | Vera Wines |

Meeting Open: 5:34pm

Meeting Close: 6:35pm

MINUTES

| Item No | Agenda Item | Details | Actions |
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| 1. Welcome and Administration | | | |
| 1.1 | Welcome | RH opened the meeting and introduced Guests as noted above. | Nil |
| 1.1 | Confirmation of Previous Minutes | <u>Moved:</u> AH <u>Seconded:</u> NB | Nil |
| 1.2 | Conflicts of Interest | Nil | Nil |
| 1.3 | Treasurer's Report | Budget at Bank: \$81,542.27 | Nil |
| 1.4 | CN Address | <p>Guests - Matthew McMullan and Ryan Tranter of CN</p> <p>RT advised Board that the CN are now ready to install parking sensors in road along Beaumont St.</p> <p>RH Queried feedback from business owners with Darby St trial.</p> <p>RT Discusses reports for Dary St trial and information collated showing overstays, range of information of turnover for improved visitation and flow for businesses.</p> <p>RH Can CN legally start enforcing parking restrictions As is real issue for some business owners with businesspeople parking all day.</p> <p>RT Yes once information is sent out to community.</p> <p>MM Restrictions will be programmed once sensors installed.</p> <p>RH suggested we can inform database of changes.</p> <p>RT Proposed likely change to restrictions on Beaumont St 1P Mon to Fri 9am – 7pm 3P Sat Sun 9am – 7pm (Sat could be 1P or 3P determined by businesses)</p> <p>Off street parks: 3P Mon to Sun 9am-7pm</p> <p>Any areas of shorter restrictions will be matched to these times, but the type of restriction will not change. There is also the option to review Loading Zones, with parking to be provided outside of the loading periods and option to change Loading Zones to 6am-Midday, with parking provided from midday to 7pm.</p> <p>RH Rainbow crossing needs to wait until street is 30kmp/h on Beaumont St.</p> <p>RT Advised it can be done just needs the right infrastructure in the street 6 months planning at least. .</p> | <p>JM Letter from Board confirming Board accepting of changes to parking.</p> <p>RH discussion at AGM regarding change to 30km p/h and time restrictions.</p> |

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| 1.5 | Correspondence | Nil | |
| 2. Outstanding Actions | | | |
| | Nil | - | |
| 3. Items for Discussion and Decision | | | |
| | <u>Guest</u> – Susan Denholm & Faith Curtis | <p>Update on Awaba Park activation Fri Dec 8.</p> <p>Proposal HBA fund a small component of the event. Total cost \$8k Community Planning CN will pay bulk of cost.</p> <p>RH: Will there be media and/or professional photography on the day?</p> <p>SD: Yes, videos and photos being mindful of permissions.</p> <p>FC: Project is 5 separate murals</p> <p>RH: Believes this would a reasonable funding request of approx. \$2k and HBA needs to be an official sponsor. Also expressed concerns about new tenant of old roller door café site (largest mural) painting over the mural. Asked SD to clarify and come back to Board via email.</p> <p>SD: Extensive consultation with building owner regarding design., Agreed HBA a key stakeholder. The site of old roller door café was the catalyst for a mural as it was a constant target for graffiti.</p> <p>Cr Barrie: Offer to contact owner and connect with SD.</p> <p>RH: Agree to \$2k input in principle</p> | |
| 3.2 | Social Media Update | <p>All agreed good engagement upcoming Noodle Market slight delay with posts due to graphic design change of name vote.</p> <p>Hello Hamilton Hawker St ,Market – all board present agreed unanimously</p> | |
| 3.3 | Events | Noodle Market slight delay with posts due to graphic design change due to change of name. | Nil |

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| | | <p>VOTE: Hello Hamilton Hawker St ,Market – all board present agreed unanimously</p> <p>RH urged Board to be sure to attend HBA sponsored events in the precinct to show support.</p> | |
| 3.4 | The Local | <p>NB now managing monthly</p> <p>RH: Advised if commitment too hectic we can review. As funds for this project could be utilised elsewhere in budget.</p> | |
| 3.5 | Fringe | <p>CW met with organisers provided feedback. Organizers suggested possibly using Gregson Park as an event space + long term plans for Fringe in Hamilton.</p> | |
| 3.6 | James St Plaza Projector | <p>Currently Newcastle Pride projection</p> | |
| 3.7 | Operation Confidence | <p>Will hold another Business & Community Forum before EOFY.</p> <p>RH expressed frustration due to the lack of businesses attending. Especially the business owners who complain the most were not in attendance. HBA crated the Forum for members and members need to be more accountable for attending. HBA has a very engaged database and this notification was sent several times, with apologies from Paul Murphy (Churchills Carpet Court) only.</p> | <p>RH/JM Send summary of points discussed to database.</p> |
| 3.8 | Santa/Xmas | <p>2 quotes for Santa activation in Beaumont St presented to Board. Santa in street for 2hours over lunch and 2 hours evening on 2 Fridays before Xmas.</p> <p>Unanimous approval for Selfies with Santa to supply quoted \$950 plus gst</p> | <p>Nil</p> |
| 3.9 | IER Event Survey | <p>Draft survey sent to Board for review. Feedback received and IER informed of changes. IER will link with UoN students to assist with Pride Fair Day survey and results to Board.</p> | |

| 4. Strategic Discussion and Review | | | |
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| | AGM | <p>Date and time confirmed Nov 13, 5.30pm at Hudson St Hum</p> <p>Nomination forms circulated.</p> <p>Sandra Maloy stepping down after 4-year tenure.</p> <p>Sandra to come off commbank account.</p> <p>Authorisations exist for Kate Ellis and Reece Hignell. Will also add Nick Van Baal new Secretary as back up authority.</p> | |
| 5. | Email Vote – Sponsorship Awaba Park Event Dec 8 | <p>Proposal outline</p> <ul style="list-style-type: none"> · Fri December 8th Celebration - 4pm - 7pm · Speeches (casual). Hear from Up & Up and Yr 5/6 educator from Islington Public School educator, Islington Public School (Adrian Thompson), how this type of project and engagement helps make a safer, vibrant, creative, and activated place for all of community. LM and Ward Councillors will be invited and will have opportunity to deliver a short speech. · AV Equipment - UP& UP supply all equipment and engage artists. · Invitees - Dept C&J (as grant giver), Lord Mayer, Ward Councillors, Islington Park school students, HBA, relevant reps from support agencies, mural artists, building asset owners. · Performances - DJ mathematics, Hip Hop performers - | |

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| | | <p>Tunz, Leaf Green (they), + known Guest performer.</p> <ul style="list-style-type: none"> · Activities - Create a community storyboard artwork. · BBQ & food - Reach Newcastle (including vegetarian) + soft drinks, water cartons to allow refillable water options. · Budget - \$7k - \$8 (approx.. \$2k contribution from HBA) <p>Proposed budget - Total \$7,471.50</p> <p>Above details and email vote conducted by Chair to Board 01/11/23.</p> <p><i>Majority in favour</i></p> <p>Luisa Chelsea Amanda Rob Josh Kate</p> <p>RH comms to SD - I have put this proposal forward to the team and we have received a majority vote in favour of supporting this events.</p> <p>The HBA will invest \$2000 (including GST)</p> <p>Please credit the HBA by referencing us as Hello Hamilton and use our logo in all branding and promotion. Possibly the logo can go in the booklet as well.</p> | |
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| <p>6.</p> | <p>Email Vote – Additional Promotional Spend for Events</p> | <p>Email Vote sent by Chair 07/11/23.</p> <p>Pepperit would please like to propose an additional social media content creation budget of \$5,000. (plus, GST)</p> <p>This will be a mix of:</p> <ul style="list-style-type: none"> • Attending events to capture content. Often with many team members onsite. • Increasing our posting schedule to ensure there is sufficient coverage of the event in the lead up period. Yet still business as usual content coverage. • Working with businesses to capture reel content. • Creation of reels which take longer to craft and edit. • Working with business to capture candid photography. • Setting up events on Facebook <p>Following the same successful campaign plan we followed for Pride & the Noodle Markets.</p> <p>Majority Vote</p> <ol style="list-style-type: none"> 1. Reece 2. Josh 3. Nick 4. Amanda 5. Chelsea 6. Rob | |
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